

Privacy Policy

1. Introduction

- 1.1. SVF Entertainment Private Limited (hereinafter referred to as “SVF”, “we” or “us” or “our”) respects your privacy. This “Privacy Policy” covers our practices in relation to collection, use, storing, and sharing of personal information, including sensitive personal data or information (hereinafter, “Information”), in connection with your use of the website, <https://svf.in/> (hereinafter “Website”) owned and operated by SVF.
- 1.2. This Privacy Policy sets out the manner in which the Website collects, uses, maintains and discloses Information collected from the User(s) (“you” and “your”). By accessing, availing and using the Website, you are consenting to the use, transfer, storage, disclosure and other uses of your Information (including but not limited to personal and non-personally identifiable information) in accordance with this Privacy Policy.
- 1.3. Third party websites are not owned or controlled by SVF. You are encouraged to carefully read and understand the privacy policies of respective third-party websites before you access such services.

2. Information we may collect from you:

- 2.1. **Personally Identifiable Information:** Your Information may be collected in a variety of ways, including, but not limited to, Information submitted by you on our “Contact Us” section. Information may include name, phone number, email address, and other relevant data that you may have provided us voluntarily on our Website.
- 2.2. **Non-Personally Identifiable Information:** Non-Personally Identifiable Information is collected when you access or interact with our Website. Non-Personally Identifiable Information includes but is not limited to browser name, version, the type of device used, users’ operating system and version, your mobile devices’ unique device ID, third party apps or website or service that referred users to our Website, language preference, and other similar information about you.
- 2.3. **Web Browser Cookies:** We may upon your consent (in case of certain jurisdictions that require us to obtain your consent to use cookies) or otherwise place cookies on your hard drive for record-keeping purposes and sometimes to identify information about your activities. Whenever you access or interact with our Website. We may use “cookies” to enhance your experience or sometimes to personalise your experience on the Website. These cookies, among other things, are used to identify the number of visits you make to our website, your browsing pattern on our website and the duration of your visits to our Website. You may choose to disable cookies by turning off the cookie feature on the web-browser, which will prevent the web-browser from accepting new cookies. Further, depending upon the sophistication of your web-browser software, you can set up an alert when cookies are being sent. Please note that by disabling the cookies, some part of our Website may not function properly. We do not have control over the cookies placed by third-party service providers.

3. How we use the collected information:

We collect and use Information for business purposes in order to provide information or interactive services through our Website; to contact/ communicate with you; to seek your feedback on the Website.

4. How We protect Your information:

At all times we attempt to treat the Information about you we receive on with care deemed reasonable under the circumstances.

5. Sharing Your personal information:

Please note, at times, we may be required by law to disclose your Information in the good faith and belief that the disclosure is reasonably necessary to respond to court orders, or other legal process. Disclosure of Information may also include instances where, in our discretion, it may be necessary for national security, law enforcement, or others issues of public importance. We further reserve the right to transfer your Information to another party as a result of merger, acquisition, or sale of all or a portion of our assets to another party.

6. Changes to this Privacy Policy:

We reserve the right, at any time and from time to time, to update, revise, supplement, and otherwise modify this Privacy Policy. Any material updates, revisions, supplements, modifications, and additional rules, policies, terms, will be posted on the Website, and will be notified to you by e-mail, or any other means consistent under applicable law. Continued access and/or use of the Website following notice of any such changes will indicate your acknowledgement of such changes and you will be bound by such revised provisions. If you disagree with any of the provisions of the Privacy Policy, you should not access and use our Website.

7. Your Choices and Control:

7.1. If at any time you wish to not share your Information for any or all purposes under this Privacy Policy, except for Clauses 5, you may opt-out from sharing your Information; or have your Information deleted; or correct/ update out of date or inaccurate Information that we hold; or restrict or object to processing of your Information. You can send such request at legal@svf.in with the subject line “Request for opt-out/ Information deletion/ update Information” (whichever applicable). Such requests should bear your signature- either digital or written.

7.2. You may not be able to enjoy one or more of the features or functionalities of the Website, if you choose to delete Information that we hold about you; or opt-out from sharing your Information or restrict or object to processing of your Information.

8. Applicable Law and Jurisdiction:

8.1. The relationship between you and us and this Privacy Policy shall be governed and construed in accordance with the laws of India. Any proceeding shall be exclusively before the courts at Kolkata, India.

8.2. Where permitted under applicable law, you and SVF agree that each other may bring claims against the other only in its individual capacity, and not as a plaintiff or class member in any purported class or representative proceeding. Further, where permitted under applicable laws, unless both you and SVF agree otherwise, the court may not consolidate more than one person’s claims with your claims and may not provide over any form of a representative or class proceeding.

9. Contact Us:

If you have any questions, complains, or claims about this Privacy Policy, then such correspondence should be posted by email at legal@svf.in